

## JONESBORO METROPOLITAN PLANNING ORGANIZATION

### REQUEST FOR LETTERS OF INTEREST

Notice is hereby given that the Jonesboro Metropolitan Planning Organization is seeking letters of interest from qualified consulting or software firms to develop an on-line community engagement/social media platform through which to encourage online public consultation in transportation planning.

Services will generally consist of consulting with staff to develop web and social media interfaces that will engage area residents in developing the long range transportation plan. The chosen methods should include the ability to analyze the extent of public participation and selected demographics of participants.

This project includes federal funds, and all work will be reviewed and approved by the Arkansas State Highway and Transportation Department (AHTD). All work and contract requirements shall conform to the requirements of the Federal Highway Administration (FHWA) and AHTD.

A letter of interest, together with primary contact information and the firm's qualifications and experience should be addressed to:

Steve Kent  
Purchasing Agent  
300 South Church Street  
Jonesboro, AR 72401

Five sets of paper responses and one copy in pdf format on compact disc (CD) must be received no later than 2:00 p.m. (CDT), November 18, 2013. Any responses received after this deadline will not be considered.

After a review of all letters of interest received, selected firms will be furnished a scope of work and requested to submit proposals for accomplishing the work.

The Jonesboro Metropolitan Planning Organization complies with the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VI of the Civil Rights Act of 1964 and other federal equal opportunity laws and therefore does not discriminate on the basis of race, sex, color, age, national origin, religion or disability, in admission or access to and treatment in MPO programs and activities, as well as the MPO's hiring or employment practices. Complaints of alleged discrimination and inquiries regarding the MPO's nondiscrimination policies may be directed to Ms. Gloria Roark, Director of Human Resources, City of Jonesboro, P.O. Box 1845, Jonesboro, Arkansas, 72403-1845, Telephone No. (870) 933-4640. Ms. Roark can also be contacted at the following email address: [groark@jonesboro.org](mailto:groark@jonesboro.org).