Arkansas State Highway and Transportation Department

Governor’s Conference on Tourism
Hot Springs, AR
Tuesday, March 5, 2013
Perfect Partners

Arkansas
THE NATURAL STATE

Arkansas STATE HIGHWAY AND TRANSPORTATION DEPARTMENT

AHTD
• Dates back to 1937
• Signage – our most obvious partnership
Highway Signs

Pinnacle Mountain State Park
Next Right

EXIT 9
‘Attractions’ Logo Signs
Tourist Destination Signs

- Greers Ferry Lake
- Buffalo Natl River
- Woolly Hollow St Pk

EXIT 125
Natural State Golf Trail
Wine Trails

- Promotes 8 Wineries
- Cost: $12,500.00
- Paid by: Arkansas Wine Producers Council
- Installation: Begins Next Week
- Complete: April 1
Arkansas Welcome Centers
Welcome Centers

14 Locations

Open 360 Days Per Year

8:00 a.m. - 5:00 p.m.
Welcome Center Construction

Helena/W. Helena
(Opening in July)

West Memphis
(Opening in April)
KEEP ARKANSAS BEAUTIFUL
The Facts:

- 12th Largest System in USA
- 43rd Highway Revenue Per Mile
- 2nd Lowest Administrative Costs
## How We Compare

<table>
<thead>
<tr>
<th>State</th>
<th>Mileage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arkansas</td>
<td>16,430</td>
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<tr>
<td>Illinois</td>
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<td>California</td>
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## How We Compare

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<td>Arkansas</td>
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Recent Voter Approved Programs

November 2011
Interstate Rehabilitation Program

November 2012
Connecting Arkansas Program
Interstate Rehabilitation Program

PROPOSED
2011 INTERSTATE REHABILITATION PROGRAM

Approximately 455 Miles
Approximately $1.2 Billion

Note: Length and cost are based on planning estimates. Subject to change once a funding analysis is completed by the financial advisor and design begins.
Connecting Arkansas CAP Program

Connects Arkansas
Increases Capacity
10-Year Revenue Cap
4+ Lane Highways (Existing, Under Construction, Scheduled, and Proposed)

Planned

CAP PROJECTS

4+ Lane Highways (Existing, Under Construction, Scheduled, and Proposed)
CAP NORTH CENTRAL ARKANSAS

HWY. 412-WESTERN GROVE
HWY. 65
$45 MILLION

DENNARD-CLINTON
HWY. 65
$60 MILLION
CAP: What’s Next?

Hired a Program Manager
(Garver)

Hired a Financial Advisor
(Stephens, Inc.)

Hired Bond Counsel
(Coming Soon)
CAP: What’s Next?

Assign Projects to Existing On-Call Design Consultants (Ongoing)

Schedule Projects (Coming Soon)

Issue Bonds (Late 2013?)

Award First Contracts (Late 2013?)
Scooter Regulations

PERFECT PARTNERS

Arkansas
THE NATURAL STATE

AHTD
STATE HIGHWAY AND TRANSPORTATION DEPARTMENT
ARKANSAS

Scooter Regulations
Litter Hotline
866-811-1222