Recent Voter Approved Programs

November 2011
INTERSTATE REHABILITATION PROGRAM (IRP)

November 2012
CONNECTING ARKANSAS PROGRAM (CAP)
THE I-Plan
Investing in Infrastructure Improvements

A COMMUNICATIONS AND MARKETING PLAN
for the

prepared by
THE AHTD PUBLIC INFORMATION OFFICE
April 2013
CHECK TRAVEL CONDITIONS AT I DRIVE ARKANSAS.COM

Travel Smart. Travel Safe.

ARKANSAS STATE HIGHWAY AND TRANSPORTATION DEPT.
Construction Zone Locations
Live Traffic Conditions
Weather Radar
Live Traffic Cameras (Coming Soon)
Project Name: Forrest City-East
Length: 8.3 Miles
Location: Mile Marker 239.8 - 248.1
Estimated Complete: Mid 2014

The purpose of this project is to reconstruct 7.8 miles of main lanes on Interstate 40 at Forrest City.

This project is part of Arkansas' Interstate Rehabilitation Program.
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ARKANSAS STATE HIGHWAY AND TRANSPORTATION DEPT.
Needs vs. Revenue

= 180 miles

= 450 miles
Needs vs. Revenue

Total = 630 miles
3.8%
American infrastructure is in fair or poor shape and needs a great deal or quite a bit of improvement
National Survey: American Manufacturers

70%

American roadways are getting worse
National Survey: Americans Value Good Roads

78 %

Driving a motor vehicle is “Very” or “Extremely” important to conducting daily lives.
Transportation infrastructure is important to maintaining a strong economy.
National Survey: Americans Value Good Roads

83%

Transportation network is important to ensuring national defense and emergency response.
Average Monthly Household Expenditures

- Electricity/Gas: $159.34
- TV/Internet: $123.93
- Telephone: $161.25
- Roads: $46.33