Welcome to Arkansas!
“[Writing] was more difficult than laying asphalt, and a lot more frustrating than selling underwear. But it paid off. Eventually…"

“We have to give 110% in every aspect of everything we do all the time. That’s how you do it. That’s how you win.”

“I like to start the day early, it keeps me out of trouble.”

“I don’t want ordinary people, I want people who are willing to sacrifice and do without a lot of those things ordinary students get to do. That’s what it takes to win.”
Arkansas’ Businesses

- Walmart
- J.B. Hunt
- Murphy Oil Corporation
- Tyson
- Nucor
- Lexicon
- BRS
- Gerdau
Settle Down Somewhere…

We have plenty of unique towns to choose from…

- Hogeye
- Ben Hur
- Possum Grape
- Strawberry
- Tomato
- Pickles Gap
- Toad Suck
- Goobertown
- Hollywood
- Greasy Corner
- Ink
- Turkey Scratch
- Bald Knob
- Smackover
- Locust Bayou
- Beverage Town
- Nimrod
- Crumrod
- Fifty-Six
- Number Nine
- “Y” City
- Paris
- London
- Egypt
- Romance
- Rob Roy
Broadway Bridge

Central Arkansas
Central Arkansas

Broadway Bridge
Only in Arkansas…

Clinton Presidential Center

Bathhouse Row, Hot Springs

Crater of Diamonds State Park
Only in Arkansas…

Buffalo National River
America’s 1st National River

Crystal Bridges
Museum of American Art
Only in Arkansas...

University of Arkansas

Razorbacks

45 National Championships
Impact of GIS
Impact of GIS
Data Sharing

Average Daily Traffic

Average Daily Traffic Stations
- ATR Site
- Classification Count
- Volume Count

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Communication
Asset Management
Data Driven Decision Making

Moving away from Data Rich but Information Poor
Data Driven Decision Making
Data Driven Decision Making

Pavement Condition Index

- A
- B
- C
- D
- F
Data Driven Decision Making
Data Collaboration
Moving Forward